Moiseev Iaroslav

Male, 31 year, born on 18 March 1992

+995 (579) 361102
moislav@gmail.com — preferred means of communication
Skype: mahaslav
Another site: https://yarmoiseev.github.io/frontend_lp_portfolio/

Reside in: Tbilisi
Citizenship: Russia, work permit at: Russia
Ready to relocate: Serbia, Spain, Uruguay, Argentina, Chile, Armenia, ready for business trips

Desired position and salary

Frontend Developer

900
€

Specializations:
— Programmer, developer
Employment: full time
Work schedule: full day
Desired travel time to work: any

Work experience — 7 years 10 months

April 2023 — till now
7 months

Self-Employment / Freelance

Frontend developer

Developed a small e-commerce project from scratch.
Gathered requirements, developed the internal logic, and created a minimal working prototype using Next.js.
Designed React components (JS/TS) and implemented responsive design from a Figma project (communication with a web designer).
Worked with state management (Zustand).
Validated forms, handled form data submission, and integrated nodemailer.
Deployed the application on a VPS.
Utilized Git (GitHub).

August 2022 — April 2023
9 months

Educational Projects

Frontend developer

Created responsive HTML/CSS layouts based on designs from PSD and Figma (SCSS, BEM).
Developed React components, managed state using Redux and Context API, and styled components.
Worked with HTTP and Fetch API for data retrieval and submission.
Created custom React hooks.
Handled form validation, authentication, and routing, including in Next.js.
Wrote unit tests.
Implemented functionality using vanilla JavaScript.
Utilized Git (GitHub).

January 2016 — August 2022
6 years 8 months

Self-Employment / Freelance

Contextual Advertising Specialist

Created, managed, and optimized advertising campaigns (PPC) in Yandex Direct and Google Ads to achieve target KPIs.
Formulated hypotheses for improving KPI and tested them.

Developed strategies and media plans, conducted forecasting.
Worked with Yandex Metrica, Google Analytics, GTM, and call tracking (configuration, analysis, reports).
Managed reports and automated reporting using Excel and Google Data Studio.
Decided to change direction in favor of development due to a greater interest and a desire to participate in the technical side of creating products and services.

Education

Vocational secondary

2011 — **Krasnodar Technical College (KTC)**
Electromechanical Department, Installation, Commissioning, and Operation of Electrical Equipment in Civil and Industrial Buildings.

Key skills

Languages

Russian — Native
English — C1 — Advanced

Skills

HTML · CSS · BEM · Sass · Styled JSX · JavaScript · ES6+ · Web API · React · Next.js · Redux · TypeScript · Vite · Jest · Unit Testing · Figma · Npm · Git · Business English · Responsive design · Cross-browser design · Frontend · Web Application Development

Further information

About me

About Me:
In the last six months, I've been working for a client to create an e-commerce project from scratch using Next.js. I started my frontend journey a little over a year ago. Before settling on this path, I studied Java in parallel with my work. My previous field of activity was freelancing in digital marketing (contextual advertising and web analytics). I decided to switch to a more interesting direction and to be involved in creating products and services from a technical perspective. I'm inspired by new technologies and love learning. In my work, I actively use AI tools (Chat GPT, Phind). I'm married, live in Tbilisi, and enjoy working out and hiking. You can find my blog about my journey in English at yaro.hashnode.dev. For my portfolio and contact information, visit yarmoiseev.github.io/frontend_lp_portfolio/.

Technical Skills:
HTML, CSS: Responsive, cross-browser design; BEM methodology; SASS preprocessor; Styled jsx.
JavaScript: ES6+; Web APIs.
React: Next.js framework; Redux, Zustand; React Hook Form, Yup; TypeScript; Vite.
Unit Testing: Jest, RTL.
Figma (for HTML layout design);
Npm; Git.

Soft Skills:
Effective communication and negotiation skills with clients, proactive in communication.
Self-organization and discipline.
Strong problem-solving skills.
Systematic approach to self-learning and planning; quick adaptation to current tasks.
Structural thinking and a love for order.

Handling criticism and feedback gracefully.
Fluent in both Russian and English, both spoken and written.